



2016-17 Member Directory Advertising Contract

*Advertisers must be SMA members

Ad Types and Rates

(Cover Ads- inside front, inside back, and back must be full page/four color)

Ad Type	Price
Full page, four color	\$1349 (add \$150 for cover pages)
½ page, four color	\$749
Full page, black & white	\$609
½ page, black & white	\$339

Please select your ad type below. Email this Contract to SMA@stairways.org

- | | |
|---|--|
| <input type="checkbox"/> Full page, four color | <input type="checkbox"/> ½ page, four color |
| <input type="checkbox"/> Full page, black & white | <input type="checkbox"/> ½ page, black & white |

I understand the total amount due for this directory advertising contract is \$_____

Ad Copy Deadline is 8/31/16, Size copy to specs below and email ad file to [sma@stairways.org](mailto: sma@stairways.org) .

Full Page With Bleed: 6.25" W x 9.25" H*

*Please note: allow 5/8" margin of no text on left and right for coil binding which will cut into advertisement image.

Full With No Bleed: 5.25" W x 8.5" H

Half Page: 5.25" W x 4.125" H

Upon receipt of your contract you will be invoiced by email. **Payments must be received by 9/15/16** Payment may be made on line or by check payable to Stairbuilders and Manufacturer's Association and mailed to:

Stairbuilders and Manufacturers Association
657 Quarry St. Ste 3
Fall River, MA 02723

Member Company Name_____

Signature_____

Contact Person_____

Phone_____ Email_____

If you have any questions, please contact the SMA office at 877-500-5759.