



2021-2022 Member Directory Advertising Contract

*Advertisers must be SMA members

Advertise with the SMA!
MEMBERSHIP DIRECTORY
 the SMA's Annual Member Publication

FULL Page Directory Advertisement:
 FULL Color Ad for \$1,349
 *Add \$150 for Cover Pages
 Black and White Ad for \$609

HALF page Directory Advertisement:
 FULL Color Ad for \$749
 Black and White Ad for \$339

*Cover Ads- inside front, inside back, and back cover must be full page/four color

Please select your Ad type below.

- | | |
|---|---|
| <input type="checkbox"/> Full Page, 4-Color = \$1,349 | <input type="checkbox"/> Half Page, 4-Color = \$749 |
| <input type="checkbox"/> Cover Page = +150 | <input type="checkbox"/> Half Page, Black and White = \$339 |
| <input type="checkbox"/> Full Page, Black and White = \$609 | |

I understand the total amount due for this directory advertising contract is \$ _____

Member Company Name _____

Contact Person _____

Phone _____ Email _____

Please email your completed contract to SMA@stairways.org.

AD COPY IS DUE Friday, August 27, 2021

Please size your ad copy to specifications below and email the file to SMA@stairways.org.

Full Page With Bleed: 6.25" W x 9.25" H*

*Please note: allow 5/8" margin of no text on left and right for coil binding which will cut into advertisement image.

Full With No Bleed: 5.25" W x 8.5" H

Half Page: 5.25" W x 4.125" H

Upon receipt of your contract your invoice will be emailed to your SMA account administrator. Payment may be made online or by check payable to Stairbuilders and Manufacturers Association and mailed to:

Stairbuilders and Manufacturers Association
PO Box 448
Dalton, OH 44618

If you have any questions, please contact the SMA office at 877-500-5759.